



For Immediate Release
Media Release

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Citi Plaza lands major national fashion retailer

(London, ON) Citi Plaza has attracted a major fashion retailer back to the core. Fairweather and Stockhömme will open in Citi Plaza this December, occupying more than 5,600 square feet in the former Rockwaters location. This unique combination of trendy yet affordable men and women's fashion will be a great addition for downtown London.

"It is a true testament to the redevelopment of Citi Plaza and the revitalization of our downtown that they have decided to locate here," says Lucas Blois, General manager at Citi Plaza. "Fairweather actually opened its first London store in downtown almost 50 years ago so it's fitting that as we celebrate our own 50th anniversary we are able to welcome them back."

According to Blois, Fairweather and Stockhomme chose Citi Plaza over another major retail complex in London because of its location, unique mix of retail and business and ability to attract young professionals.

Fairweather has been in business for over 140 years and is one of Canada's longest standing women's fashion retailers. Stockhömme and Fairweather are described as being committed to offering "the latest fashion trends at the best price."

"We are thrilled to be back in downtown London," says company spokesperson Paul Brener. "We were impressed with the redevelopment of Citi Plaza - the blend of retailers and businesses aligns with our target market and provides a tremendous opportunity for us to reach the young professionals who live and work in the downtown area."

Janette MacDonald, Manager of Downtown London is excited by this latest announcement from Citi Plaza.

"This is a giant step in the efforts to revitalize our downtown and we expect many more of these announcements not only to Citi Plaza but to the streetscape as well," said MacDonald. "Congratulations to Lucas and the staff of Arcturus for

providing a thriving, vibrant environment that a major national retailer would be attracted to over the suburban malls. A big welcome to Fairweather and Stockhömme.”

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